pen4Business

MATCHMAKING EVENT PÉCS, HUNGARY



### **Open4Business International Brokerage Event and Conference**

#### Pécs, Hungary 3-4 October, 2019

The Chamber of Commerce and Industry of Pécs-Baranya in collaboration with the Enterprise Europe Network will organize this matchmaking event for the 4th time on the 3-4th October 2019.

The Plenary session and section meetings, as well as pre-arranged b2b bilateral negotiations, will assure the successful partnering **of over 200 entrepreneurs and clusters from 18 countries**. The joint "networking" events will help to build international partnerships as well for enterprises and clusters from the engineering, supplier (automotive, plastic and electronics), environmental, creative and ICT industry.



Open4Business			
	2016	2017	2018
Participating countries	14	14	18
Number of participants	155	274	188
b2b participants	122	145	153
Number of meetings	296	367	323
Co-organizers	10	9	11

Open4Business 2016. <u>http://open4business.talkb2b.net/</u> Open4Business 2017. <u>https://www.b2match.eu/open4business</u> Open4Business 2018. <u>https://open4business2018.b2match.io/</u>

Please, take a look at the event's **exciting photo gallery** by clicking on the link below: <u>https://photos.app.goo.gl/TkjFLhNUsF7KSXuV6</u>

In 2018 the programs included; **International Machinery Clusters Meeting** with the participation of 19 clusters, the **Dutch-Hungarian Business Day** organised in cooperation with the Embassy of the Kingdom of the Netherlands in Hungary, the annual **Connect-IT** - ICT Cluster conference, the Enterprise Europe Network – **Creative Industry Sector Group Meeting and DesignPécs Week** with conferences, workshops, fashion shows and showcasing the work of the region's designers.

#### This year: 2019 registration is open at <a href="https://open4business-2019.b2match.io/">https://open4business-2019.b2match.io/</a>

This year's conference and B2B will focus mainly on ICT sector, international project-, and cluster cooperations, creative industries, women entrepreneurs and machine industry.

The Chamber of Commerce and Industry of Pécs-Baranya is taking this initiative, since in our region more and more companies are emerging, getting capital investment and entering the international market.









South West Hungarian
ENGINEERING CLUSTER

# **Open4Business**

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This event provides not only necessary and valuable information for these companies but perfect opportunities to build their network, to get to know domestic and international actors as a first step to enter the international market, gain visibility, strengthen their position and increase their competitiveness.

The success of the organization will be assured by the participation of the following co-operators:

- Enterprise Europe Network
- International Chamber's network
- South West Hungarian Engineering Cluster
- South West Hungarian Construction Technology Cluster
- SACHE Smart Accelerators of Cultural Heritage Entrepreneurship project
- National Institute of IPR
- Information Management Innovation Cluster
- Cultural Creative Industry Sector Group of the Enterprise Europe Network
- Creative Industry Cluster
- Irish-Hungarian Business Association, Irish-Hungarian Business Circle, Enterprise Ireland
- Italian Trade Agency ICE, Frech-Hungarian Chamber of Commerce
- University of Pécs
- EXIM Bank, Hungarian Export promotion Agency (HEPA)
- Hungarian Investment Promotion Agency (HIPA)
- Hungarian-French Chamber of Commerce and Industry
- International Business Council of the Hungarian Chamber of Commerce and Industry

## Be part of our successful event, bring your companies and clusters, find new partners for your projects!

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